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Greetings,

My name is John Whitman-Brito, and I am writing to endorse Paul Markgraff for any position or endeavor that requires a keen interviewer, talented writer, and detailed communicator open to feedback and collaboration. I have an extensive background in professional writing, having obtained my Master's Degree in Linguistics from New York University (NYU) and having served as Vice President of Marketing for Relearnit Inc., Senior Director of Marketing for Midwestern Career College, Director of Marketing for Wright Graduate University, and Director of Marketing for Concordia University Chicago.

I have had the pleasure of working closely with Paul on multiple content creation projects and I can confidently attest to his exceptional capabilities throughout the content production process.

One of Paul's standout skills is his prowess in conducting interviews. He has the ability to establish immediate rapport with his subjects, which, in turn, allows him to delve into topics and extract valuable insights. His interviews rarely scratch only the surface. Instead, Paul ensures he understands the full context that will ultimately shape his final work. His commitment to thorough research and genuine curiosity sets him apart in this domain.

I've also observed Paul adeptly create and refine content across a plethora of formats. Whether he's creating print articles, digital content, or audio/video narrative, his flexibility, speed and versatility is commendable. His writing is clear, engaging and tailored to the specific medium and audience. Furthermore, as an editor, Paul consistently demonstrates attention to detail, ensuring that all content aligns with the highest standards of quality and the purpose of the project.

Paul also impresses with his professionalism when it comes to incorporating feedback. He is eminently coachable, viewing constructive criticism not as a setback but as an opportunity for progress and improvement. He recognizes that the best pieces often emerge from collaborative efforts, and he actively seeks input from stakeholders to produce truly exemplary work.

Should you require any further information or wish to discuss Paul's qualifications in more detail, please do not hesitate to contact me.

Warm regards,

John Whitman-Brito

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